

UCB Stock Brokerage Limited, one of the leading brokerage houses in Bangladesh, invites applications for a career opportunity in its Branding & Digital Marketing Department.

Position: Senior Officer – Senior Executive Officer Department: Branding & Digital Marketing

Location: Gulshan, Dhaka

Interested and eligible candidates are requested to apply by submitting their updated curriculum vitae through the following link:

Application Form: <https://forms.gle/DXYNZug591YVLk9r7>

Application Deadline: 06 December 2025

WE'RE HIRING



Position: Senior Officer – Senior Executive Officer (Branding & Digital Marketing Department)

Company Overview:

UCB Stock Brokerage Limited, the leading brokerage house in Bangladesh, is inviting applications from qualified, dynamic, and self-driven professionals for its Branding and Digital Marketing Team. As a subsidiary of United Commercial Bank PLC, we are committed to excellence, innovation, and superior client service.

Position Overview:

We are seeking highly motivated individuals who can contribute to strengthening the brand image, enhancing digital presence, and supporting business growth through strategic marketing initiatives.

Job Title: Senior Officer – Senior Executive Officer

Department: Branding & Digital Marketing

Location: Head Office, Dhaka

Employment Type: Full-time

Key Responsibilities:

- Develop and execute branding, digital marketing, and communication strategies aligned with corporate objectives.
- Manage digital platforms including website, social media channels, and content calendars.
- Conduct digital campaigns, online advertising, SEO/SEM, and lead-generation initiatives.
- Maintain brand consistency across all marketing materials and digital touchpoints.
- Coordinate with internal departments and external agencies to execute marketing activities.
- Monitor campaign performance analytics and prepare periodic reports.
- Identify emerging trends and innovative digital tools to enhance brand presence.
- Support event management, PR activities, and corporate communication requirements.

Qualifications & Requirements

- Bachelor's degree in Marketing, Business, Communications, or related field.
- 3–7 years of relevant experience in branding, digital marketing, or corporate communication.
- Strong understanding of digital channels, content strategy, analytics tools, and performance marketing.
- Excellent written and verbal communication skills.
- Creative mindset with the ability to work independently and under pressure.
- Experience in financial sector marketing will be considered an added advantage.

Compensation & Benefits

We offer an attractive and competitive compensation package, including:

- Gross Salary: BDT 50,000 – BDT 100,000 (based on experience & qualifications)
- Contributory Provident Fund, Gratuity Fund, Festival Bonuses, Incentive Bonus, Leave Fare Facilities (LFF)
- Earned Leave Facilities, Employee Welfare Fund (EWF), Life Insurance Coverage
- Other benefits as per company policy.

How to Apply

Interested and eligible candidates are encouraged to apply by scanning the QR code.
Only shortlisted candidates will be contacted for further recruitment steps.

Application Deadline: 6 December 2025

