



We Are Hiring!

Product Marketing Officer (PMO) - Liability

Vacancy: Not specific

Job Description / Responsibility

- Achieve assigned business targets for deposit mobilization and loan/advance growth, contributing to overall branch performance.
- Deliver prompt, responsive, and high-quality service to ensure an exceptional customer experience.
- Manage customer complaints professionally, ensuring timely resolution and converting feedback into opportunities for service enhancement.
- Maintain robust internal controls and adherence to all regulatory and organizational policies to prevent money laundering, misrepresentation, fraud, and ensure customer protection.
- Oversee branch-related expenses to ensure all financial transactions are processed with due diligence and in strict compliance with organizational policies.
- Foster a positive, collaborative work environment where the branch team operates effectively and consistently upholds LankaBangla Finance PLC's core values.
- Ensure accuracy and timeliness in preparing and submitting all daily operational and business reports.
- Build and maintain strong relationships with internal and external stakeholders to support business growth and operational efficiency.

Employment Status: Contract

Educational Requirements

- Bachelor/Honors
- Skills Required: Customer Relations, Teamwork, Integrity, Professionalism, Target Oriented, communication and interpersonal skill., Work Under Pressure

Experience Requirements: 1 to 2 year(s)

Additional Requirements

- Experience in Banking or NBFIs sector, preferably in Retail Banking, SME Banking, Liability Marketing, or Product & Services.
- Experience in branch operations, deposit mobilization, or customer-facing roles will be considered a strong advantage.
- Understanding of retail liability products and market dynamics
- Report writing, data interpretation, and analytical skills
- Proficiency in MS Office (Word, Excel, PowerPoint).

Job Location: Anywhere in Bangladesh, Chattogram, Dhaka

Salary: Negotiable

Apply Procedure

Send your CV to career@lankabangla.com

Application Deadline : December 6, 2025