

We're Hiring | Intern – Marketing & Communication

Our Flagship Internship Program is designed to give young talent real-world exposure to industrial marketing, strategic thinking, and cross-functional collaboration across one of Bangladesh's largest conglomerates.

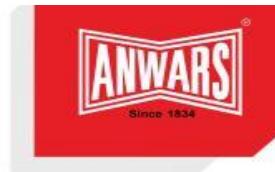
If you're curious, analytical, and eager to learn how brands grow in complex industries like steel and cement—this is your chance to step in, contribute, and grow with us.

 Application Deadline: 16 February 2026

 Duration: 4 months (with potential for permanent roles)

Apply now and be part of a legacy built on leadership and innovation since 1834.

To apply, click the following link - <https://lnkd.in/gfSRfNnK>



We Are Hiring

Business Analyst (Marketing & Communication Intern)

Job Context

We are looking for a proactive and enthusiastic Marketing Intern to join our team. This internship offers a valuable opportunity to understand real-world industrial marketing dynamics, hands-on experience in strategic marketing, competitor analysis, and business development activities while working closely with multiple departments.



Key Responsibilities

- Conduct competitor analysis in the steel and cement industry to support strategic and data-driven decision-making
- Assist in developing marketing and business development strategies to strengthen brand positioning and improve customer engagement
- Collaborate with cross-functional teams such as Sales, Production, and Supply Chain to ensure marketing activities align with broader business objectives
- Support the execution of marketing campaigns and assist in developing content for digital platforms, corporate communication, and promotional materials
- Prepare management reports and presentations summarizing market insights, campaign performance, and business opportunities

Key Qualifications:

- Recent graduates in Marketing, Business, or related field
- Strong analytical, communication, and research skills
- Basic understanding of digital marketing and market research
- Ability to multitask and work in a team environment
- Proficiency in MS Office (especially PowerPoint & Excel)

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Are you ready for the challenge? If you meet our requirements and are excited about this opportunity, please apply with your updated resume and relevant work samples.



Apply Here

https://docs.google.com/forms/d/1WfTAQ0QSetrlRHrcq4DPLz9yvU1PcvLE1eX06LSGCMADzr2mC-HeSA/viewform?edit_requested=true

**We are an equal-opportunity employer. We value diversity and encourage applications from all qualified candidates regardless of background.