

WE ARE HIRING!!

Company: Go Global (Business Globalizer)

Job Title: Jr. Social Media Specialist

Salary: 15,000-22,000 (Negotiable)

Location: Mirpur DOHS

Drop your CV: career@goglobalbd.net

Please mention your position name in the subject box, "**Jr. Social Media Specialist.**"



WE'RE HIRING

JOB TITLE: Jr. Social Media Specialist

- **Job location:** Mirpur DOHS, Dhaka
- **workplace:** Work at office (6 days a week)
- **Salary:** 15,000 - 22,000 BDT (Based on Skill & Experience)

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 <https://goglobalbd.net>

Key Responsibilities

- Develop, implement, and manage our **social media strategy** across platforms like **Instagram, Facebook, LinkedIn, Twitter (X), TikTok, and YouTube.**
- Create, curate, and publish engaging, original, high-quality content (**text, image, and video**) that aligns with our brand voice and marketing calendar.
- Manage day-to-day activities, including community management, responding to comments and messages, and fostering positive conversations.
- Schedule and publish content at social media platform.
- Design and execute social media advertising campaigns to promote content, generate leads, and drive traffic.
- Stay up-to-date with the latest social media trends, tools, and best practices, and proactively suggest new ideas and strategies.
- Collaborate with the marketing, design, and sales teams to ensure brand consistency and support company objectives.
- Identify and engage with influencers and brand advocates to expand our reach.

Requirements & Skills

- Bachelor's degree in Marketing, Communications, or a relevant field is preferred.
- Proven work experience of **1+ years** as a **Social Media Specialist or similar role.**
- Strong **copywriting and editing skills** with an impeccable eye for detail.

Additional Benefits

- Lunch Allowance (Half Subsidize)
- Snacks, Tea & Coffee
- Festival Bonus
- Provident Fund
- Yearly Office Tour
- And various others facilities as per company's policy.

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