

We are Hiring!



Asst. Manager, Sales & Marketing – IT Training Division

Job Responsibilities:

- Promote and Sales IT training programs (Networking, Server,Cybersecurity, Programming,Graphics Design) to prospective students and corporate clients
- Develop marketing plans and execute digital campaigns (Facebook, LinkedIn, Email, etc.) to generate leads.
- Counsel walk-in and online inquiries regarding course details, fees, and career paths.
- Build relationships with colleges, universities, and IT professionals for promotional activities.
- Meet monthly enrollment and sales targets.
- Prepare marketing materials, participate in events, and track campaign performance

Requirements:

- Bachelor's degree in Marketing, Business Administration, or related field.
- Experience in the education/training sector sales will be given preference.
- Strong communication and negotiation skills.
- Good knowledge of digital marketing tools and social media promotion.
- Target-driven, proactive, and well-organized.

Compensation & Benefits:

- Attractive salary based on experience and qualifications.
- Festival bonus.
- Mobile & internet allowance.
- Others benefit as per company policy.

Please write the name of the post in the subject line



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