



Executive MBA

Master of Business Administration

Accreditation



(2012)



Candidacy Status



Strategic Partners



Think Ahead



THE INSTITUTE OF
CHARTERED
ACCOUNTANTS
OF BANGLADESH

Bangladesh
BRAND
FORUM
Empowering Brands in Bangladesh



Specialization Support



International
Finance Corporation
WORLD BANK GROUP



Total credit hours **40**

Friday classes

Faculty with **Doctorate** and **Corporate** experiences

Latest edition of suitable library resources



**American
International
University-Bangladesh**

Where Leaders are Created

EXECUTIVE MBA (EMBA) COURSES

| Code | Course Title | Credit |
|---------------------------|---|-----------|
| E-6101 | Accounting for Managers | 3 |
| E-6102 | Corporate Communication | 3 |
| E-6103 | Analytical Techniques for Decision Making | 3 |
| E-6104 | Leadership and Management Skills | 3 |
| E-6205 | Economic Analysis for Managers | 2 |
| E-6206 | MIS and Decision Making Techniques | 3 |
| E-6207 | Business Law and Ethics | 2 |
| E-6208 | Marketing Strategy and Policy | 3 |
| E-6309 | Corporate Financial Strategy | 3 |
| E-6310 | Corporate Entrepreneurship | 3 |
| E-6311 | Logistics and Operations Management | 3 |
| E-6312 | Strategic Human Resource Management | 3 |
| E-6413 | Global Business Strategy | 3 |
| E-6414 | Business Project | 3 |
| Total Credit Hours | | 40 |

Departmental courses (9 Credits) for EMBA Program (Optional):

- Accounting (ACT)
- Agri-business (AB)
- Business Analytics (BA)
- Business Economics (BECO)
- Entrepreneurship Development (ED)
- Finance (FIN)
- General Management (MGT)
- Human Resource Management (HRM)
- Management Information Systems (MIS)
- Marketing (MKT)
- Operations and Supply Chain Management (OSCM)
- Tourism and Hospitality Management (THM)

Notes:

- At least 3 years of corporate/professional experience, no admission exam.
- Completed minimum 3 years of Bachelor's degree.
- Transfer of credits is allowed from MBA to EMBA on related courses only.
- A student can choose to pursue one or more Departmental Courses in his/her EMBA Program.

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