

INTERNSHIP OPPORTUNITY



Company Overview:

UCB Stock Brokerage Limited, the leading brokerage house in Bangladesh, is inviting applications from qualified, dynamic and self-driven professionals. As a subsidiary of United Commercial Bank PLC, we are committed to excellence, innovation and superior client service.

Position Overview:

As an intern, you will have the opportunity to work closely with seasoned professionals in the industry, gaining hands-on experience in various aspects of digital marketing within the financial sector.

Job Title: Digital Marketing Intern

Department: Digital Marketing

Location: Gulshan, Dhaka

Key Responsibilities:

- Assist in developing and executing digital marketing strategies across various channels including social media, email and content marketing.
- Create engaging content for online platforms to attract and retain target audience.
- Conduct market research and competitor analysis to identify trends and opportunities.
- Monitor and analyze the performance of digital campaigns using analytics tools.

Qualifications:

- Completed all academic requirements for, or recently graduated with, a Bachelor's degree in Business Administration (BBA) or Engineering.
- Strong passion for digital marketing and keen interest in the financial industry.
- Excellent communication skills, both written and verbal.
- Ability to work independently as well as collaboratively in a fast-paced environment.
- Proficiency in MS Office Suite and familiarity with digital marketing tools and platforms is a plus.

Benefits:

- Potential employment based on performance during the internship.
- Hands-on experience in digital marketing within the financial sector.
- Mentorship from experienced industry professionals.
- Internship completion letter upon successful completion of the program.
- Stipend will be provided in accordance with company policy.

How to Apply:

Interested and eligible candidates are encouraged to apply by **scanning the QR code**. Only shortlisted candidates will be contacted for further recruitment steps.

Application Deadline: 14th February 2026

