

We are looking for Digital Marketing Executive

Job Type: Full-time

No of Vacancies: 10

About Monster Claw LTD

MonsterClaw LTD is a multinational digital marketing agency headquartered in Dhaka, Bangladesh, with subsidiaries in the USA (Wyoming) and Canada (Toronto, Vancouver). The company is expanding its operations to the UAE, the EU, and Singapore very soon.

We are proud members of the **Forbes Business Council** and have been recognized globally for our excellence in digital marketing. MonsterClaw has consistently ranked among the **Top 3 Affiliate Marketing Agencies Worldwide** and has been featured in leading publications, including **Forbes**.

We are a partner of **ClickBank**, a **HubSpot Solution Provider**, and a **Certified Agency Partner of SEMrush**.

Joining MonsterClaw means becoming part of a world-class digital marketing team dedicated to innovation, creativity, and career growth.

Position Overview

We are looking to hire proactive **Digital Marketing Executives** for our Affiliate Marketing Department, who are willing to be an asset to the company in the long run. In this position, you will develop affiliate marketing strategies and implement affiliate recruitment plans such as lead sourcing, outreach, follow-up, maintaining affiliate relations, etc.

Key Responsibilities

- Work closely with the Affiliate Manager and assist in creating and executing affiliate recruitment campaigns.
- Source targeted leads and conduct email outreach.
- Write high-converting email copies.
- Actively involved in email communication and follow-ups.
- Cold calling to targeted leads (if needed).
- Measure and report performance, and assess against goals (ROI and KPIs).
- Acquire insight into digital marketing trends and keep strategies up-to-date.
- Maintain healthy relationships with the Affiliates.
- Write weekly/monthly work reports.
- Any other work assigned by the department.

Requirements and Experience

- Graduation in Business/Marketing/Communications or related field (Educational requirements will be relaxed for experienced candidates).

- Fresh graduates who are trainable, eager to learn, and good at communicating in English (reading, writing, and speaking) are highly encouraged to apply.
- An added advantage will be experience in affiliate marketing, lead generation, email outreach, appointment setting, SEO, and backlinks.
- Solid understanding of affiliate marketing (ins and outs) with a minimum of 1 year of experience will get priority.
- **Fluency in English is mandatory**, as all our communications are with the natives (A good IELTS score will be an added advantage).
- Ability to work under pressure and meet tight deadlines.
- Excellent email communication skills.
- Analytical mindset and critical thinking.
- Fast adopters and the ability to adapt to rapid changes in the process.

Benefits & Facilities

- Experience working on diverse international projects.
- Work on large, enterprise leads, including Inc. 5000 & Fortune 500 companies.
- Constant training and learning opportunities.
- Will work on multiple large-scale international projects.
- Growth-driven work environment.
- A friendly, collaborative, and creative work environment.
- 2 weekly holidays (Saturday & Sunday).

Salary

BDT 20,000 – 30,000 (*negotiable based on experience*)

Work Location & Schedule

Location: In-Office – Mohammadpur, Dhaka, Bangladesh

Working Days: Monday to Friday

If you believe you are a good fit for the position, please apply through the [apply now](#) button below.

Application Deadline: 15 February, 2026