unimart

We Are Hiring!

Position:

Deputy Manager-Apparel/Fashion

-KEY RESPONSIBILITIES

- Develop and execute a comprehensive category strategy, focusing on revenue growth, market share expansion, and margin improvement.
- Define the optimal product mix, pricing strategy, and promotional calendar across all assigned sub-categories (Clothing, Bags, Jewelry, Shoes).
- · Sourcing, Procurement, & Vendor Management.
- Financial Performance & Profitability: Budget & P&L, Margin Optimization, maintain optimal inventory levels.

-QUALIFICATIONS

- A Bachelor's degree in Business, Fashion Merchandising, Supply Chain or a related field is required.
- 5 years of experience in Category Management with at least 3 years focused specifically on Apparel, Fashion Accessories, or related lifestyle goods.
- · Supershop/Retail Background is required.

MAIL YOUR CV TO

recruitment.unimart@united.com.bd

Application Deadline: 7th December, 2025

