



### **Business Analyst (Night Shift)**

- **Company Name: Servipro Solutions LTD**
- **Job Location: Dhaka**
- **Employment Status: Full-Time**

### **Educational Requirements:**

- Candidates must have at least a Bachelor's Degree in any discipline from a Reputed University.
- Expected CGPA in Bachelor's is 3 and above.
- Expected combined CGPA in SSC and HSC is 8 and above.
- English medium academic background of O-Level and A-Level in a good reputed English Medium School will be given preference.

### **Experience Requirements:**

- Fresher's are encouraged to apply.
- Experience will add an extra advantage

### **Job Context:**

- Shift: Night Job (6PM to 3AM)
- Job Position: Business Analyst
- Department: Business Development
- Profession: Marketing, Accounting, etc.
- Job Location: Dhanmondi

### **Job Responsibilities:**

- Responsible for achieving all the KPI
- Main Job Purpose: Development of primary and secondary assigned territory, visible to the consumer through professional management. The Analyst will be responsible for optimal implementation of company's activity plan and strategies.

### **Key Accountabilities:**

- Drive primary and secondary sales in line with the company's growth vision

- Ensure channel growth for the priority categories in priority channels
- Vendor Management - through review and business meeting
- Ensure service quality and customer service
- Drive market development for the nascent categories
- Execution of Trade / Customer marketing action plan in the territory
- Relationship management with the key customers and Vendors
- Design & implement projects on efficiency improvement
- Drive Innovation in the marketplace
- Drive quality of contribution distribution improvement & productivity.
- The candidate must have a good eye sight, with excellent spelling, grammar and punctuation skills and analytical abilities.

**Salary:**

- TK. 20,000 – 25,000 + Bonus

**Compensation & Other Benefits:**

- Performance Bonus, Provident Fund, Gratuity
- Salary Review: Yearly
- Festival Bonus: 2 (Yearly)
- International Work Opportunities

**Application Deadline:**

- **25/02/2024**

**Company Information:**

- ServiPro Solutions LTD
- Business: IT Enabled Services
- Category: Marketing/Sales

**Apply Link:** <https://serviprobd.com/apply-job/>