

Major in

- Accounting
- Economics
- Finance
- Human Resource Management

- International Business
- Investment Management
- Management
- Management Information Systems

- Marketing
- Operations and Supply Chain Management
- Tourism and Hospitality Management

Semester 1

Code	Course Title	Pre Req.	Credits
BBA 1101	Introduction to Business	None	3
BBA 1102	Financial Accounting	None	3
BBA 1103	Business Mathematics 1	None/ BBA 1002	3
BBA 1104	English Reading	None/BBA 1001	3
BBA 1105	Bangladesh Studies	None	3
Total			15
Non-Credit Courses: If any BBA 1001: Remedial English and BBA 1002: Remedial Mathematics			

Semester 2

Code	Course Title	Pre Req.	Credits
BBA 1206	Business Management	BBA 1101	3
BBA 1207	Principles of Marketing	BBA 1101	3
BBA 1208	Business Mathematics 2	BBA 1103	3
BBA 1209	English Writing	BBA 1104	3
BBA 1210	Micro Economics	BBA 1103	3
Total			15

Semester 3

Code	Course Title	Pre Req.	Credits
BBA 2111	Organizational Behavior	BBA 1206	3
BBA 2112	Managerial Accounting	BBA 1102	3
BBA 2113	Business Statistics	BBA 1208	3
BBA 2114	Computing and Business Applications	BBA 1103	2+1 (Lab) 3
BBA 2115	Macro Economics	BBA 1210	3
Total			15

Semester 4

Code	Course Title	Pre Req.	Credits
BBA 2216	International Business	BBA 1207	3
BBA 2217	Principles of Finance	BBA 2112	3
BBA 2218	Advanced Business Statistics	BBA 2113	2+1 (Lab) 3
BBA 2219	Business Law	BBA 2111	3
BBA 2220	Basics in Social Science	BBA 1105 & BBA 2115	3
Total			15

Semester 5

Code	Course Title	Pre Req.	Credits
BBA 3121	Human Resource Management	BBA 2111	3
BBA 3122	Financial Management	BBA 2217	3
BBA 3123	Marketing Management	BBA 2216	3
BBA 3124	Operations and Supply Chain Management	BBA 2113	3
BBA 3125	Management Information Systems	BBA 2114	3
Total			15

Semester 6

Code	Course Title	Pre Req.	Credits
BBA 3226	Business Research	BBA 2218 & BBA 3123	3
BBA 3227	Principles and Practices of Taxation	BBA 2217 & BBA 2219	3
BBA 3228	Basics in Natural Science	BBA 1208 & BBA 2220	3
	<i>Major 1: Elective 1</i>		3
	<i>Major 1: Elective 2</i>		3
Total			15

Semester 7

Code	Course Title	Pre Req.	Credits
BBA 4129	Entrepreneurship Development	BBA 3121 & BBA 3226	3
BBA 4130	Project Management	BBA 3124 & BBA 3125	3
BBA 4131	Business Communication	BBA 1209 & BBA 3228	3
	<i>Major 1: Elective 3</i>		3
	<i>Major 1: Elective 4</i>		3
	<i>Major 1: Elective 5</i>		3
Total			18

Semester 8

Code	Course Title	Pre Req.	Credits
BBA 4232	Corporate Governance and Social Responsibility	BBA 3122 & BBA 3227	3
BBA 4233	Strategic Management	BBA 4129 & BBA 4130	3
	<i>Major 1: Elective 6</i>		3
	<i>Major 1: Elective 7</i>		3
	<i>Major 1: Elective 8</i>		3
BBA 4234	Internship	After Completion of 123 Cr.	3
Total			18

Accounting (ACT)

Code	Course Title
ACT 4001	Intermediate Accounting
ACT 4002	Cost Accounting
ACT 4003	Financial Statement Analysis
ACT 4004	Accounting Information Systems
ACT 4005	Auditing
ACT 4006	Financial and Corporate Reporting
ACT 4007	Advanced Cost Accounting
ACT 4008	Advanced Financial Accounting
ACT 4009	Strategic Management Accounting
ACT 4010	Accounting Theory and Policy
ACT 4011	Accounting for Specialized Institutions
FIN 4001	Corporate Finance

Pre-Requisite:
BBA 3122 Financial Management (For All)

Human Resource Management (HRM)

Code	Course Title
HRM 4001	Human Resource Planning and Forecasting
HRM 4002	Performance Appraisal and Management
HRM 4003	Selection and Staffing
HRM 4004	Training and Development
HRM 4005	Labor Law of Bangladesh
HRM 4006	Compensation and Benefit Management
HRM 4007	Industrial Relations Management
HRM 4008	Human Resource Information System (HRIS)
HRM 4009	Human Resources in Global Business Environment
HRM 4010	Occupational Health and Safety Management
HRM 4011	Organizational Theory and Development
HRM 4012	Strategic Human Resource Management

Pre-Requisite:
BBA 3121 Human Resource Management (For All)

Management (MGT)

Code	Course Title
MGT 4001	Management of Change and Technology
MGT 4002	Public Sector Management
MGT 4003	Environment Management
MGT 4004	Managing of NGOs and Small Business
MGT 4005	Cooperative Management
MGT 4006	Disaster Management
MGT 4007	Agri-business Management
MGT 4008	Negotiation Theory and Practice
HRM 4005	Labor Law of Bangladesh
HRM 4007	Industrial Relations Management
HRM 4010	Occupational Health and Safety Management
HRM 4011	Organization Theory and Development
IB 4002	Global Business Strategy
THM 4011	Hospitality Management
OSCM 4002	Inventory Management

Pre-Requisite:
BBA 2111 Organizational Behavior (For All)

Management Information Systems (MIS)

Code	Course Title
MIS 4001	Enterprise Resource Planning
MIS 4002	Database Analysis and Design
MIS 4003	Object Oriented Programming
MIS 4004	Digital Marketing
MIS 4005	Data Warehouse and Data Mining
MIS 4006	Business Intelligence and Decision Support System
MIS 4007	Special Topic in MIS
MIS 4008	Web Technology [MIS]
MIS 4009	Business Graphics and Animation [MIS]
MIS 4010	Network Resource Management
MIS 4011	E-Commerce and E-Governance
CSC 4180	Introduction to Data Science

Pre-Requisite:
BBA 3125 Management Information Systems (For All)

Economics (ECO)

Code	Course Title
ECO 4001	Microeconomic Theory
ECO 4002	Macroeconomics of Developing Countries
ECO 4003	Mathematical Economics
ECO 4004	Applied Econometric Models
ECO 4005	Development Economics
ECO 4006	Political Economy
ECO 4007	Economics of Natural Resources and Environment
ECO 4008	Comparative Economic Analysis
ECO 4009	Bangladesh Economy
ECO 4010	Introduction to Game Theory
ECO 4011	Labor Economics
ECO 4012	Health Economics

Pre-Requisite:
BBA 2115 Macro Economics (For All)

International Business (IB)

Code	Course Title
IB 4001	International Banking
IB 4002	Global Business Strategy
IB 4003	International Enterprises and Transactions
IB 4004	International Business Governance, Ethics and Law
FIN 4008	Global Finance
MKT 4006	International Marketing
HRM 4009	Human Resources in Global Business Environment
MGT 4008	Negotiation Theory and Practice
OSCM 4004	Logistics Management
MIS 4001	Enterprise Resource Planning
ECO 4005	Development Economics
ECO 4011	Labor Economics

Pre-Requisite:
BBA 2216 International Business (For All)

Marketing (MKT)

Code	Course Title
MKT 4001	Consumer Behavior
MKT 4002	Integrated Marketing Communication
MKT 4003	Social Media and Digital Marketing
MKT 4004	Service Marketing
MKT 4005	Sales Management
MKT 4006	International Marketing
MKT 4007	Distribution and Channel Management
MKT 4008	Brand and Product Management
MKT 4009	Rural Marketing
MKT 4010	Agro-based Product Marketing
MKT 4011	Marketing Strategy
MKT 4012	Marketing Research
MKT 4013	Product Innovation and Management
THM 4002	Tourism and Hospitality Marketing

Pre-Requisite:
BBA 3123 Marketing Management (For All)

Operations and Supply Chain Management (OSCM)

Code	Course Title
OSCM 4001	Advanced Supply Chain Management
OSCM 4002	Inventory Management
OSCM 4003	Sourcing and Negotiation
OSCM 4004	Logistics Management
OSCM 4005	Managerial Forecasting
OSCM 4006	Purchasing and Procurement
OSCM 4007	Supply Chain Analytics
OSCM 4008	Service Operations Management
OSCM 4009	Total Quality Management
OSCM 4010	Product Strategy Management
MIS 4001	Enterprise Resource Planning

Pre-Requisite:
BBA 3124 Operations and Supply Chain Management (For All)

Finance (FIN)

Code	Course Title
FIN 4001	Corporate Finance
FIN 4002	Financial Institutions and Markets
FIN 4003	Investment Analysis and Portfolio Management
FIN 4004	Capital Budgeting
FIN 4005	Bank Fund Management
FIN 4006	Working Capital Management
FIN 4007	Islamic Finance and Banking
FIN 4008	Global Finance
FIN 4009	Financial Derivatives
FIN 4010	Comprehensive Financial Case Analysis
ACT 4003	Financial Statement Analysis

Pre-Requisite:
BBA 3122 Financial Management (For All)

Investment Management (IM)

Code	Course Title
FIN 4002	Financial Institutions and Markets*
MGT 4008	Negotiation Theory and Practice*
IM 4001	Regulations and Investment*
IM 4002	Doing Business in Bangladesh
IM 4003	Macroeconomic Conditions for Investment
IM 4004	Economics and Law
IM 4005	Business Risk Management
FIN 4003	Investment Analysis and Portfolio Management
FIN 4008	Global Finance
FIN 4009	Financial Derivatives
MGT4007	Agri-business Management
ECO 4005	Development Economics
ECO 4011	Labor Economics

** Mandatory 3 Courses*
Pre-Requisite:
BBA 3122 Financial Management (For All)

Tourism and Hospitality Management (THM)

Code	Course Title
THM 4001	Introduction to Tourism and Hospitality Industry
THM 4002	Tourism and Hospitality Marketing
THM 4003	Housekeeping Management
THM 4004	Recreation Management
THM 4005	Tourism and Hospitality Law
THM 4006	Travel Agency and Tour Operation Management
THM 4007	Event and MICE (Meeting, Incentives, Convention and Exhibitions) Management
THM 4008	Airline Reservation and Ticketing
THM 4009	Food and Beverage Service Management
THM 4010	Destination Planning and Development
THM 4011	Hospitality Management
MKT 4001	Consumer Behavior
MKT 4004	Service Marketing
MKT 4011	Marketing Strategy
MKT 4012	Marketing Research

Pre-Requisite:
BBA 3123 Marketing Management (For All)

Pointers:

- A total of 126 Credit Hours are required to complete the Undergraduate Program (BBA)
- Students can declare major after completion of minimum 60 Credit Hours (20 Courses)
- To take a Major, each student has to complete 24 Credit Hours (8 Courses) from the specific Electives/Major Courses
- To take a Second Major, each student has to complete another 18 Credit Hours (6 Courses) from the specific Electives/Major courses
- To take the Minor, each student has to complete another 12 Credit Hours (4 courses) from the specific Electives/Major Courses
- Before declaring a major, a student has to complete all the required pre-requisites
- Non-credit Courses (Remedial English and Remedial Mathematics) are not included in the Total Credit Hours
- Students have to complete the Internship Program of 3 Credit Hours in the last semester