

WE ARE HIRING

JOIN OUR TEAM



Area Sales Officer/Executive

About Us:

Express Leather Products Limited proudly represents two internationally renowned brands: **Lotto** (Italy) and **Lee Cooper** (London) in Bangladesh. With over **230 retail outlets** nationwide, we are a leading name in premium **Footwear** and **Apparel** retail. We are committed to delivering world-class products and exceptional customer experiences.

Position Overview:

Express Leather Products Limited, the exclusive representative of Lotto Sport Italia and Lee Cooper London in Bangladesh, seeks a dynamic professional for its sales Department to drive market visits, strengthen dealer and franchisee networks, and support business growth.

Key Responsibilities:

- Achieve sales targets and support business expansion plans
- Develop and appoint new dealers, wholesalers/franchisees
- Collect orders regularly and ensure product availability with timely delivery
- Analyze business performance, market trends, and competitors
- Build strong, respectful, and mutually beneficial relationships with stakeholders
- Ensure proper visual merchandising and product display as per guidelines
- Prepare daily, weekly, and monthly sales reports
- Perform any other tasks assigned by management

Requirements:

- Bachelor's/Honors degree
- At least 2 years of experience
- Age: At least 18 years
- Motorcycle driving is a must

Why Join Us:

- Opportunity to work with two iconic global brands.
- Leadership role in one of Bangladesh's leading retail companies.
- Competitive compensation and benefits package.
- Dynamic, growth-oriented work environment.

Benefits:

T/A & D/A, Mobile bill, Hospital bill allowance, Profit share, Provident fund, Group Life Insurance, Yearly Salary Review, Two Festival Bonus, and many more.

Location: Anywhere in Bangladesh

How to Apply:

Interested candidates should send their resume to recruitment@expressleatherbd.com by December 31, 2025. **Please include "Area Sales" in the subject line.**