

WE ARE HIRING PRODUCT MANAGER YAMAHA

Drive Brands. Inspire Riders. Shape the Future.

 Company:
ACI Motors Limited Location:
Dhaka

WHO WE ARE LOOKING FOR

We are seeking a Strategic and Results-Driven Product Manager (Yamaha) who can turn insights into winning strategies and bring products & brands to life. You will be responsible for the entire product lifecycle - from market understanding to strategy, execution and performance.



WHAT YOU WILL DO



STRATEGY & PLANNING

Develop product & brand strategies aligned with business goals, market opportunities, and customer needs.



MARKET & CUSTOMER INSIGHT

Conduct FGDS, market research, and competitor analysis to uncover deep customer insights, unmet needs, and growth opportunities.



PRODUCT & BRAND MANAGEMENT

Define product positioning, features, roadmap, and pricing & Finance. Manage brand health and long-term value.



CROSS-FUNCTIONAL LEADERSHIP

Collaborate with Sales, Marketing, R&D, Supply Chain & Finance teams to ensure seamless execution and impactful results.



EXECUTION EXCELLENCE

Lead product development, launches, promotions and GTM execution to drive market success.



PERFORMANCE & GROWTH

Track KPIs, analyze performance, and iterate strategies to achieve business and brand objectives.



STAKEHOLDER MANAGEMENT

Communicate product vision, progress and results effectively to stakeholders across the organization.



RISK & OPPORTUNITY MANAGEMENT

Identify risks, market shifts, and emerging opportunities to ensure sustainable growth.

WHAT YOU BRING

- 5 - 8 years of experience in Product Management
- Preferably in FMCG / Automotive / Brand Company
- Proven track record as a Strategic Planner and Executor
- Strong analytical skills with data-driven decision making
- Excellent communication, presentation & stakeholder management skills
- Passion for motorcycles, brands and customers

WHY JOIN US?

- Work with an iconic global brand - Yamaha
- ✓ Dynamic, energetic and performance-driven culture
- Opportunity to make a real impact in a growing market

ATTRACTIVE PERFORMANCE INCENTIVES



Performance Based Bonus



Annual Growth Incentive



Exceptional Performer Recognition

APPLY NOW 

Send your CV with Video CV to
career@acimotors-bd.com

Application Deadline:
31 May 2026



SCAN TO
APPLY