



VACANCY- SENIOR EXECUTIVE, BUSINESS DEVELOPMENT

About Us:

Student Visa Information Centre is a leading Bangladeshi student recruitment company dedicated to helping students secure admissions in top universities across Europe. We pride ourselves on providing reliable guidance and end-to-end support for students pursuing international education.

Job Summary:

We are seeking a dynamic and results-driven Senior Executive – Business Development to join our team. The ideal candidate will have strong expertise in digital marketing and a proven ability to develop effective sales channels for lead generation. This role requires strategic thinking, creativity, and hands-on execution to expand our market reach and drive student recruitment growth.

Key Responsibilities:

- Develop and implement business development strategies to increase student enrollment in European universities
- Plan and execute digital marketing campaigns across multiple platforms (social media, search engines, email, etc.)
- Identify, build, and manage new sales channels and partnerships for lead generation
- Analyze market trends and competitor activities to identify growth opportunities
- Generate and nurture leads through innovative marketing and outreach strategies
- Collaborate with internal teams to optimize conversion rates and improve customer experience
- Monitor and report on campaign performance, ROI, and KPIs
- Represent the company at events, seminars, and promotional activities when required

Requirements:

- Bachelor's degree in Business, Marketing, or a related field
- 3–5 years of experience in business development, preferably in education consultancy or a related sector. Experiences may not be required for exceptionally qualified candidate.
- Strong knowledge of digital marketing tools and platforms (SEO, SEM, social media ads, CRM systems)
- Proven experience in lead generation and sales channel development
- Excellent communication, negotiation, and interpersonal skills
- Ability to work independently and meet targets in a fast-paced environment
- Strong analytical and problem-solving skills

Preferred Qualifications:

- Experience in international student recruitment or education consultancy
- Familiarity with European university admission processes
- Creative mindset with a data-driven approach

What We Offer:

- Competitive salary and performance-based incentives
- Opportunity to work in a growing and impactful industry
- Professional development and career advancement opportunities
- Supportive and collaborative work environment

How to Apply:

Interested candidates are invited to submit their updated CV and a cover letter to [info.svic.bd@gmail.com] with the subject line "Application for Senior Executive – Business Development." Last date for application is 20 May 2026.

For more information

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