

We Are **Hiring!**



Position:

➤ **Assistant/Deputy Manager – Brand & Communications**

-KEY RESPONSIBILITIES

- Support the execution of the annual brand plan, ensuring consistent brand voice and visual identity across all channels.
- Track brand performance, market trends, and competitor activities to generate actionable insights.
- Drive brand awareness and customer engagement through integrated communication strategies to increase customer footfall.
- Design and implement outreach and communication campaigns (in-store, digital, promotional, social media, etc.) to engage customers, boost brand perception, and support sales/marketing objectives.

-QUALIFICATIONS

- Bachelor's degree in Marketing, Communications, Business, or related field.
- 3–5 years' experience of Retail/FMCG in Brand/Marketing Communications.
- Strong copywriting and communication skills with ability to craft creative & brand-consistent messages.

MAIL YOUR CV TO

recruitment.unimart@united.com.bd

Application Deadline: 20th May, 2026

