

COURSE DESCRIPTIONS OF DEPARTMENTAL SPECIALIZATION COURSES (BBA)

MANAGEMENT (MGT)

MGT 4001: Management of Change and Technology

Pre-requisite: BBA 2113

This course offers a detailed overview of the introduction, importance, impact, transitions, tailoring, and initialization of a change in an organization. In contemporary organizations, change and technological innovation are inevitable and interrelated. Through this course, students will understand how to handle change in an organization effectively by developing an awareness of technological innovation's range, scope, complexity, and the issues related to managing technological change.

MGT 4002: Public Sector Management

Pre-requisite: BBA 2113

This course deals with managing the public sector and analyzing the internal and external environment for adopting effective management programs and policies. The issues of planning, organizing, directing, and controlling the public sector workforce under rigid government rules and regulations will be the subject matter of the courses.

MGT 4003: Environment Management

Pre-requisite: BBA 2113

This course introduces the students to environmental ecology and human living. The course starts with discussing growth, environmental restriction, and sustainability. Different components of environments, ecological principles, factors, pollution aspects, hazards, natural disasters, etc., are emphasized in the course. The course's primary focus is identifying and analyzing the major environmental parameters and changes, assessing and identifying environmental issues and trends, managing the environment, analyzing different strategy options, etc. The course also covers various laws, legislatures, and other legal frameworks for environmental protection and their implementation strategies, including environmental policy and action plans.

MGT 4004: Managing of NGOs and Small Business

Pre-requisite: BBA 2113

In the context of developing nations, alliances between NGOs and businesses help strengthen the legitimacy and social acceptability of companies and make essential goods and services accessible to a broader population. The course covers various topics, including sustainable development, strategic management and planning, operational planning, communication, leadership, fundraising, and project management. In addition, it focuses on the goals, objectives, execution, and business model management of NGOs and small businesses to establish mutually sustainable and beneficial alliances.

MGT 4005: Cooperative Management

Pre-requisite: BBA 2113

This course aims to provide more effective and equitable systems of resource management. In cooperative management, representatives of user groups, the scientific community, and government agencies should share knowledge, power, and responsibility. Cooperative management is closely allied with collaborative, participatory, community, joint, and stakeholder management.

MGT 4006: Disaster Management

Pre-requisite: BBA 2113

The course develops disaster management training activities with a practical emphasis. The goal is to help improve the emergency management performance of non-governmental organizations, local and national governments, and international organizations through a comprehensive professional development program in disaster management. Comprehensive training seminars and workshops have also been organized worldwide for governmental groups, non-governmental organizations, and inter-governmental agencies, including the United Nations.

MGT 4007: Agri-Business Management

Pre-requisite: BBA 2113

This course is designed to develop student skills in advanced agricultural business procedures, establishing agricultural businesses, managing agri-business, finance agri-business, marketing, advertising, sales techniques, and strategies. In addition, product knowledge is stressed as it relates to the regional agricultural economic base.

MGT 4008: Negotiation Theory and Practice

Pre-requisite: BBA 2113

This course explores significant negotiation theory and practice themes, including distributive versus integrative bargaining, personality styles, multi-party negotiation, and ethical issues. Students are encouraged to reflect on the theoretical foundations that underlie our actions and the many considerations that influence effective and ethical negotiation practice.

HRM 4005: Labor Law of Bangladesh

Pre-requisite: BBA 3125

The Bangladesh Labor Act, 2006 is one of the fundamental laws for completing this course. Before 2006, the old labor laws were primarily made during the British Colonia regime and Pakistan period, and they were as many as 50 in number. These laws were often outdated, scattered, inconsistent, and often overlapped. Therefore, in 1992, a Labor Law Commission was formed by the Government of the day, which examined 44 labor laws and recommended repealing 27 laws. It prepared a draft Labor Act in 1994. As a result, the 2006 Bangladesh Labor Act is relatively sweeping and progressive. The comprehensive nature of the law can immediately be gleaned from its coverage, such as the conditions of service and employment, youth employment, maternity benefit, health hygiene, safety, welfare, working hours and leave, wages and payment, workers' compensation for injury, trade unions and industrial relations, disputes, labor court, workers' participation in companies' profits, regulation of employment and safety of dock workers, provident funds, apprenticeship, penalty and procedure, administration, inspection, and others.

HRM 4007: Industrial Relations Management

Pre-requisite: BBA 3125

This course offers a multidisciplinary, theoretical, and practical introduction to key concepts, processes, practices, and debates associated with employment relationships across industries. In addition, we examine the organizational, institutional, and market contexts that affect employment relations in any industrial society. Adopting a robust and critical approach, our discussions will always seek to provide students with an understanding of the key participants in any industrial relations system – workers, employers, trade unions, employer organizations, and the state – and how they interact, sometimes cooperatively and sometimes in conflict.

HRM 4010: Occupational Health and Safety Management

Pre-requisite: BBA 3125

This course focuses on introducing students to the broad field of occupational health & safety (OHS) management under the conceptual framework of a healthy workplace. Students will learn about hazard recognition, assessment, and control techniques (physical, chemical, biological, ergonomic, and psychosocial) in the context of occupational health and safety legislation. In addition, current issues in OHS and the Environment will be discussed. The goal is to provide a relatively non-technical approach to OHS that applies to students in human resources and those seeking careers in other areas, such as business or health and safety management.

HRM 4011: Organizational Theory and Development

Pre-requisite: BBA 3125

This course deals with the genesis and development of organizational theories comprehensively. This course covers all the different theoretical approaches to organization, starting with classical, neo-classical, and behavioral techniques. It also deals with the theories, practices, and problems of an organization and its environment, function, structure of authority and responsibility, formal and informal organization and social system, organizational behavior, organizational control, research and development, and changing corporate structure.

IB 4002: Global Business Strategy

Pre-requisite: BBA 3130

This course focuses on future developments, changing environments, and creativity in global business. Students will develop new, original, global strategies establishing unique competitive advantages for selected firms and organizations. Environmental, industry, and core competency analyses will be presented and adapted to global regions and countries. In addition, this course examines grand strategies focusing on international mergers, acquisitions, and other business combinations.

OSCM 4002: Inventory Management

Pre-requisite: BBA 3128

This course is designed for market demand fulfillment and efficiently manages the stocks. Many changes in market demand, new opportunities due to worldwide marketing, global sourcing of materials, and new manufacturing technology-based companies to change their inventory management approach and the process for inventory control. This course will provide an overview of inventory systems and their impact on materials management. This course also covers economic order quantity, just-in-time inventory systems, and inventory strategy and policies. The inventory management system and the inventory control process provide information to manage the flow of materials efficiently, effectively utilize people and equipment, coordinate internal activities, and communicate with customers.

THM 4011: Hospitality Management

Pre-requisite: BBA 3127

This course provides a theoretical and conceptual introduction to the tourism and hotel industry and studies. Your career choice is the most essential management decision you will ever make from your point of view. The knowledge learners gain from this course will be relevant to all units in this qualification. Learners will develop an overview of the importance of the hospitality industry within the economy in terms of its scale and diversity. They will investigate the hospitality industry and develop an understanding of businesses that provide accommodation, catering, and related services. Learners will explore the diverse types of ownership, products, services, and customer types and will develop an understanding of trends within the industry. The course allows learners to explore the internal structure of hospitality businesses. They will learn about the operational areas, staffing structures, hierarchies, and job roles within the various parts.