

## **COURSE DESCRIPTIONS OF DEPARTMENTAL SPECIALIZATION COURSES (BBA)**

### **INVESTMENT MANAGEMENT (IM)**

#### **IM 4001: Regulation and Investment**

*Pre-requisite: BBA 3126*

This course provides an opportunity for students concerning the character and structure of different relevant institutions influencing investment and competition. The major topics of this course are the following: The Role of Bangladesh Bank, i.e., the Central Bank, in creating an investment climate; the Role of the Securities and Exchange Commission (SEC) as a regulator of capital markets, the Role of the Board of Investment (BOI) in affecting local and foreign investment in the country; the Role of various Ministries and Departments of the government, and the Role of Parliament in influencing investment in the country. The Company Act, Register of Joint Stock Companies, Professional Institutions.

#### **IM 4002: Doing Business in Bangladesh**

*Pre-requisite: BBA 3126*

This course acquaints students with cultural, historical, and language-related issues that must be understood in doing business in Bangladesh. The major topics of this course include the following: Basic Cultural Differences, Bangladesh's History and Language, the Relationship of Chinese Culture to Doing Business in Bangladesh, Bangladesh's Current Business Environment and Economic Issues, Business Relationships and Regulations in Bangladesh, Alternative Venture Formats for Doing Business in Bangladesh and Corporate Governance in Bangladesh, Summary of Current Perspectives of Bangladesh, Constitution, Government Industrial Policy, Labor Code and Individual Policy.

#### **IM 4003: Microeconomic Conditions for Investment**

*Pre-requisite: BBA 3126*

This course helps in learning different macroeconomic policies that influence investment in an economy. It deals with policies such as fiscal policies, monetary policies, foreign exchange policies, Trade and Tariff policies, and a quick review of the political economy.

#### **IM 4004: Economic and Law**

*Pre-requisite: BBA 3126*

This course familiarizes students with the elements of economics most helpful in legal analysis. From an economic perspective, it explores the fundamental aspects of several substantive areas of law, such as property, torts, contracts, and criminal law. This course also concentrates on the economic analysis of law by asking whether economic reasoning can better understand the legal system and the integration process. It examines the efficiency and inefficiency of laws, regulations, and court decisions in all legal fields. This course gives special attention to accident law, product liability, and insurance by understanding how the law can minimize the total sum of accident costs. It also determines the criteria for government regulation and the differences between tort liability and regulation concerning environmental pollution. Other topics include the economics of contract law, the economics of crime, intellectual property rights, subsidiary principles, insurance markets, and competition law.

#### **IM 4005: Business Risk Management**

*Pre-requisite: BBA 3126*

This course focuses on identifying and managing entrepreneurship and new venture development risks. Students will learn how to identify and evaluate different types of risks, including financial, operational, legal, and strategic risks. They will explore various risk management techniques and strategies, such as risk avoidance, risk transfer, and reduction. The course covers topics such as risk assessment, risk analysis, risk communication, and risk monitoring. Students will gain practical experience using risk management and techniques to identify, evaluate, and manage risks in a new venture. They will also learn how to develop risk management plans that mitigate the impact of potential risks on the business. This course aims to provide students with the skills necessary to identify and manage entrepreneurship and new venture development risks.

**BECO 4005: Development Economics**

*Pre-requisite: BBA 2222*

This course focuses on the role of public policy in economic development and the political context in which policy decisions are taken. The course provides an overview of development theories and concepts. It aims to elucidate the word development's diverse meanings and explain alternative theories of why and how development occurs in each society or fails to do so. It explores the causes of why same-path-for-all development policies did not and will not bring any benefits to the different countries with diverse economic endowments.

**BECO 4011: Labor Economics**

*Pre-requisite: BBA 2222*

This course provides a theoretical and empirical discussion of labor markets. Labor relations and the labor market dynamics are discussed in considerable detail. This course aims to promote the growth of independent research interests in labor economics and related areas. Topics include labor supply and the determinants of work hours, migration, human capital investments, labor demand, determination of wages and employment, discrimination, internal labor markets, trade unions, and macroeconomic issues related to wages and employment.

**FIN 4002: Financial Institutions and Markets**

*Pre-requisite: BBA 3126*

This course will give students an introduction to financial markets and an evaluation of the industry's institutions, instruments, and participants involved. The mainstream markets to be evaluated include the equity, money, bond, futures, options, and exchange rate markets. The subject systematically reviews each mainstream financial market and investigates the various institutional participants and the different types of financial instruments offered.

**FIN 4003: Investment Analysis and Portfolio Management**

*Pre-requisite: BBA 3126*

The course studies financial markets, principally equity markets, from an investment decision-making perspective. First, the course develops a set of conceptual frameworks and analytical tools. Then it applies these to investments and investment strategies from various companies, securities, and institutional contexts. The focus is on adding value across the spectrum of decisions ranging from position-taking in particular securities to portfolio risk management and professional investment managers' delegation to oversight. The course also explores the competitive dynamics among investment organizations, products, and markets.

**FIN 4008: Global Finance**

*Pre-requisite: BBA 3126*

This course focuses on the theoretical and practical knowledge required for managing multinational corporations' financial and investment functions. Students will discover how the international capital markets, foreign exchange markets, and derivative markets can be used to manage the transaction and operating risks facing multinational firms. Through hands-on case studies and empirical evidence, students will learn how to manage multinational companies' investment and financing activities. The relevance of country risk and international corporate governance in cross-border investments will also be examined. The general emphasis is on identifying and managing opportunities and risks relating to international investments, exchange rate fluctuations, international financial markets, and government policy changes.

**FIN 4009: Financial Derivatives**

*Pre-requisite: BBA 3126*

This course provides thorough knowledge about the management of derivative instruments. In addition, this course is designed to provide students with working knowledge of financial derivatives tools and analytical conventions.

**MGT 4007: Agri-Business Management**

*Pre-requisite: BBA 2113*

This course is designed to develop student skills in advanced agricultural business procedures, establishing agricultural businesses, managing agri-business, finance agri-business, marketing, advertising, sales techniques, and strategies. In addition, product knowledge is stressed as it relates to the regional agricultural economic base.

**MGT 4008: Negotiation Theory and Practice**

*Pre-requisite: BBA 2113*

This course explores significant negotiation theory and practice themes, including distributive versus integrative bargaining, personality styles, multi-party negotiation, and ethical issues. Students are encouraged to reflect on the theoretical foundations that underlie our actions and the many considerations that influence effective and ethical negotiation practice.