

COURSE DESCRIPTIONS OF DEPARTMENTAL SPECIALIZATION COURSES (MBA)

GENERAL MANAGEMENT (MGT)

MGT 6001: Technology Management

Pre-requisite: MBA 5206

This course equips the students with the management aspects of technology. It is intended to enhance understanding and appreciation of technology and address fundamental issues related to understanding technology's roles in today's organizations. The course covers topics related to the choice, selection, and implementation of technology. It also deals with technology transfer, diffusion, and looking for appropriate technology.

MGT 6002: Real Estate Management

Pre-requisite: MBA 5206

This course focuses on issues related to managing the real estate sector. The emergence of real estate as a new and vibrant sector in metropolitan areas calls for managers to become more professional. As such, this course covers real estate's demand and supply pattern. It also addresses issues related to the problems of plot and apartment financing, construction and marketing, and related environmental issues.

MGT 6003: Health Care Management

Pre-requisite: MBA 5206

This course identifies the problems in Bangladesh, finds solutions to affordable health care, and reduces the number of people visiting abroad for health care. The country's rising life expectancy and health awareness have created vast opportunities for the healthcare sector. The course also deals with preventive and curative aspects, managing clinics and hospitals, and understanding the demand and supply gaps. It also covers understanding the management practices of health sectors, including the health insurance issues in a developed economy.

MGT 6004: Environment Management

Pre-requisite: MBA 5206

This course covers the environment's significance, changes' patterns, and impacts. As organizations and governments worldwide become more aware of the natural environment's importance, managers need to understand the relevant issues. It also identifies how to get the best with the least negative environmental impact by examining the best environment-friendly practices with case studies in different economies.

MGT 6005: Utility Management

Pre-requisite: MBA 5206

This course covers the demand and supply patterns of the sector. The utility sector covering the power, gas, water, and sewerage service supply, particularly in an urban context, has been a critical factor. Issues related to pricing and dependable services are extensively covered in this course.

MGT 6006: Energy Management

Pre-requisite: MBA 5206

This course covers both the global and Bangladesh context of the energy sector. It covers demand, supply, reserve, potential availability, supply, transportation, and pricing of traditional and renewable energy sources like fossil fuels, including petroleum products, coal, natural gas, and processed fuels like LPG, CNG, etc.

MGT 6007: NGO Management

Pre-requisite: MBA 5206

This course covers management functions like planning, organizing, staffing, leading, and controlling non-profit service organizations, commonly known as NGOs in Bangladesh. It also includes opportunities and challenges, environmental constraints, and the future scope of NGOs. The course also gives an insight into NGOs' contribution to the country's development. Their approaches and intervention on social problems mainly focus on the country's deprived and marginalized sectors.

MGT 6008: Talent Management

Pre-requisite: MBA 5206

This course delves into the various approaches to discovering or identifying the organization's right employees by fitting them to the correct positions. Talent management involves talent recognition, talent attraction, talent selection, segmentation, talent development, talent retention, and talent transition. The course also discusses talent management's advantages in employee productivity, motivation, morale, positive attitude, and career development through quality and excellent job performance. Finally, it underscores the far-reaching effects of talent management in attaining the organization's goals by harnessing the best talents, maximizing their contributions, and sharing expertise and know-how with the other members of the organization.

FIN 6007: Bank Management

Pre-requisite: MBA 5311

This course provides the platform for understanding banking procedures and practices. Banks' various operations will be discussed, emphasizing lending procedures, loan criteria, terms and conditions, fund utilization, fund management, risks, and associated returns. The course also discusses the various agreements like BASEL III and rating systems.